



## NATIONAL FILM BOARD OF CANADA HONOURS EXCELLENCE AT THE 2012 GOVERNOR GENERAL'S PERFORMING ARTS AWARDS

*Canada's public producer back for fifth consecutive year  
with cinematic works honouring eight new laureates*

Calgary, March 6, 2012 – For the fifth consecutive year, the National Film Board of Canada (NFB) will be bringing together acclaimed Canadian filmmakers and NFB producers to craft a series of eight short signature works paying tribute to the laureates of the [Governor General's Performing Arts Awards](#), Canada's most prestigious performing arts awards.

These films will premiere at the Governor General's Performing Arts Awards Gala at the [National Arts Centre](#) in Ottawa on May 5, 2012.

Canadians everywhere will also be able to share in this special evening; the films will be available online, starting at 10:30 p.m. ET, at the NFB's Screening Room <[NFB.ca](#)> and via its apps for smartphones, tablets and connected TV.

The NFB's contribution to the Governor General's Performing Arts Awards Gala celebrates the achievements of Canadians in the performing arts field, while creating distinctive works of short cinema that share these artists' talents with people across Canada and around the world.

With this year's crop of films, the NFB will have produced 40 films for the Governor General's Performing Arts Awards over five years.

Now in its 20th season, the annual Governor General's Performing Arts Awards Gala is the result of a dynamic partnership between three of Canada's major arts organizations. The Governor General's Performing Arts Awards Foundation is responsible for the nominations and selection of the recipients. The National Arts Centre plays a key role by fundraising and producing the Gala. The NFB is a key creative concept partner, bringing together some of the country's most talented filmmakers to create signature films that capture the essence of each of the laureates and serve as a testament to their creative genius.

### **About the NFB**

Canada's public producer and distributor, the National Film Board of Canada creates [interactive works](#), social-issue documentaries, auteur animation and alternative dramas that provide the world with a unique Canadian perspective. The NFB is developing the entertainment forms of the future in groundbreaking interactive productions, while pioneering new directions in 3D stereoscopic film, community-based media, and more. It works in collaboration with emerging and established filmmakers, digital media creators and co-producers in every region of Canada, with Aboriginal and culturally diverse communities, as well as partners around the world. Since the NFB's founding in 1939, it has created over 13,000 productions and won over 5,000 awards, including 4 Webbys, 12 [Oscars](#) and more than 90 Genies. Over 2,000 NFB productions can be streamed online, at the <[NFB.ca](#)> Screening Room as well as via partnerships with the world's leading video portals, while the NFB's growing family of [apps](#) for smartphones, tablets and connected TV delivers the experience of cinema to Canadians everywhere.

-30-

### **Information**

Pat Dillon, NFB Publicist  
Telephone: 514-283-9411  
Cell: 514-206-1750  
E-mail: [p.a.dillon@nfb.ca](mailto:p.a.dillon@nfb.ca)

Lily Robert, Director, Corporate Communications, NFB  
Telephone: 514-283-3838  
Cell: 514-296-8261  
E-mail: [l.robert@nfb.ca](mailto:l.robert@nfb.ca)