2017 GOVERNOR GENERAL'S PERFORMING ARTS AWARD PARTNERS

National Arts Centre

The Awards continue to benefit from a significant partnership with Canada's National Arts Centre (NAC). Dedicated to achieving the highest presence for the Awards, the NAC is responsible for the production of the annual Awards Gala show, as well as the event's fundraising and marketing activities. The NAC's in-house expertise significantly enhances the profile of the Awards and their distinguished recipients.

National Film Board of Canada

A partner with the Governor General's Performing Arts Awards (GGPAA) since 2008, the **National Film Board of Canada (NFB)** brings together some of Canada's most talented filmmakers to capture the essence of the Award laureates in short films that serve as unique portraits of great Canadians—and inspired works of cinema in their own right. Immediately following their premiere at the GGPAA Gala on June 29, these films will be available on the NFB's online Screening Room, NFB.ca, and via its family of apps, so that all can share in this celebration of Canadian performing arts excellence.

Department of Canadian Heritage

As a supporter of the Awards since their creation in 1992, the **Department of Canadian Heritage** is proud to celebrate and promote Canada's performing artists at home and on the international stage.

Canada Council for the Arts

As a founding member of the Governor General's Performing Arts Awards Foundation, the **Canada Council for the Arts** contributes up to six awards annually, worth \$25,000 each, for Lifetime Artistic Achievement in the categories of theatre, dance, classical music, popular music, film and broadcasting. In addition, the Council offers expertise in the management of the programs, particularly of the jury and nominations component, as well as an important presence on the Board and committees. The Council's valuable input and support have been instrumental in the development and continued growth of the Awards.

CBC-Radio-Canada

This year the Gala Awards show will be live streamed by broadcast partner CBC/Radio-Canada on cbc.ca and radio-canada.ca as part of their 2017 programming. In addition, CBC/Radio-Canada will air a one-hour special presentation of the Gala, on both CBC and ICI Radio-Canada Télé, on June 30, 2017 at 9 p.m. EST.

About Birks Group Inc.

The GGPAAF gratefully acknowledges **Birks** as Presenting Sponsor of the GGPAA Gala and sponsor of the press announcement event.

Birks Group is a leading operator of luxury jewellery stores in Canada and Southeastern United States. The Company operates 26 stores under the Birks brand in most major metropolitan markets in Canada, 17 stores in Florida and Georgia under the Mayors brand, one store under the Rolex brand name and two retail locations in Calgary and Vancouver under the Brinkhaus brand. Birks was founded in 1879 and developed over the years into Canada's premier retailer and designer of fine jewelry, timepieces and gifts. Please visit www.birks.com.

Thank you

The GGPAA Gala is made possible in part by its many sponsors. In particular, the National Arts Centre Foundation would like to thank the following supporters and sponsors:

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