

Arts Nation / Nation en art is an initiative of the Governor General's Performing Arts Awards Foundation.

Please follow these guidelines when using the Arts Nation logo.

### **Arts Nation logo guidelines**

1. English layouts of the logo use the word mark as **ARTS NATION [Maple Leaf] NATION EN ART**, whereas French layouts use the word mark as **NATION EN ART [Maple Leaf] ARTS NATION**
2. The centre of the maple leaf always lines up with the lowest point of the blue line.
3. The right side of the lines *'should have'* space (unregulated) before the edge of the page, whereas the left side *'should be'* 'pulled' as far left (full bleed preferred) as possible.

Pulling the lines moves the location of the blue line's lowest point; therefore the word mark will need to be re-positioned.

The static .jpg, and .png, with space at both sides of the lines is NOT the preferred logo but is acceptable in cases where manipulation of the lines is not possible.

4. The black line is black on white background, and is white on all other backgrounds.

If you would like to use the Arts Nation logo, please email us telling us where it will be used and send us a link so we can profile your organization on our website.